

# Live Team Training

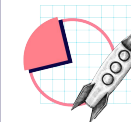
**Power Sessions:**  
Expert-Led Upskilling Talks

**Mastery Workshops:**  
Collaborative, In-depth  
Immersive Learning

Training topics include:



AI for Productivity  
and Performance



Developing a Growth  
Mindset



Growth Marketing  
and Experimentation



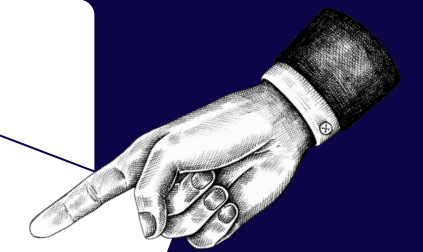
AI for  
Data-Analysis



GenAI  
Essentials



Digital  
Leadership



# Blended Learning

## The Heart of Growth Tribe

Blended learning has always been at the core of what we do, combining self-paced learning with live interaction.

**But now...** given the popularity of our LIVE elements, we're excited to offer them as standalone sessions.



### Why Choose Live ?

- 📞 Engage with experts in real-time.
- 👉 Trainers keep content relevant and engaging.
- 🤝 Network with peers, build relationships, collaborate.
- ☀️ Feel the enthusiasm. Drive deeper engagement.
- 📅 Stay focused for better knowledge retention.
- 🧑‍🎓 Unified team growth.

# Power Sessions

## Expert-Led Skills Boosts



### 2-Hour Sessions:

Short, impactful training for busy teams.



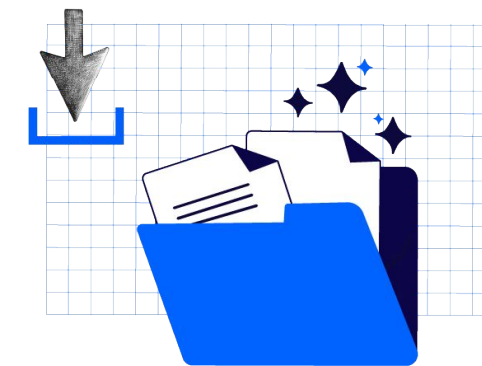
### Expert-Led:

Learn from industry leaders on the latest digital trends.



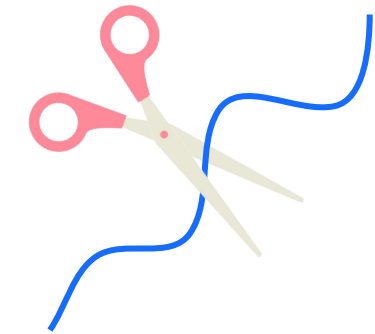
### Broad Reach:

Invite **up to 200 attendees** across your organisation.



### Use Cases:

Practical examples that bring concepts to life.



### Personalised:

Tailored training to meet your team's needs.

# Power Sessions

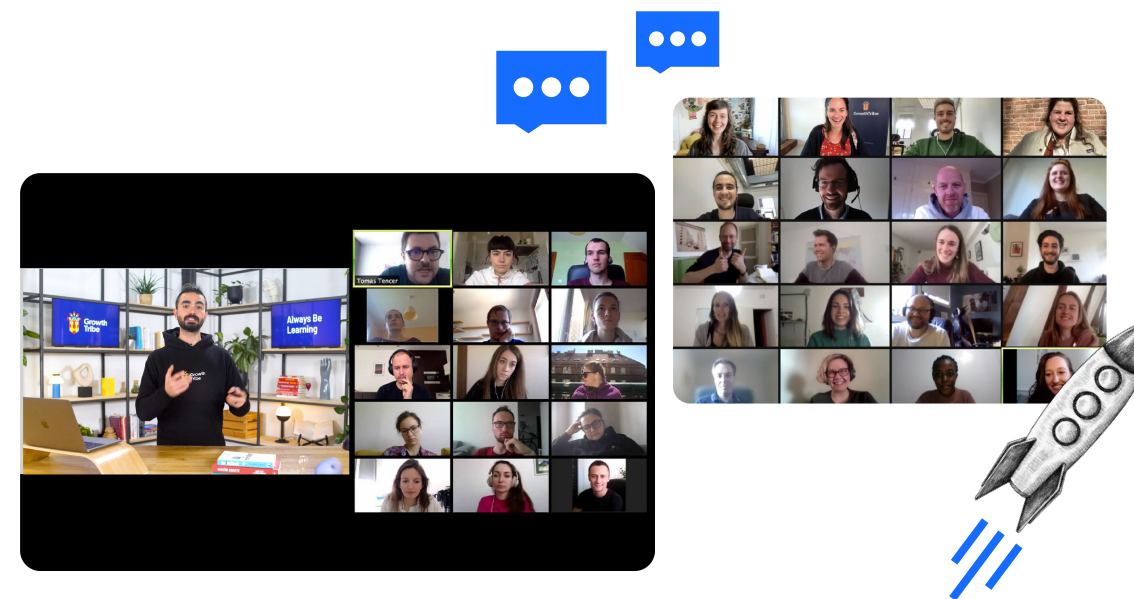
## Empower and Inspire Your Team

### How it works:

- 1 Pick a topic for your team's Power Session from our top digital skills list:



- 2 We'll then prepare the session and deliver it at your convenience.



**Custom Sessions:** Don't see what you need? Reach out to us for a tailored Power Session.

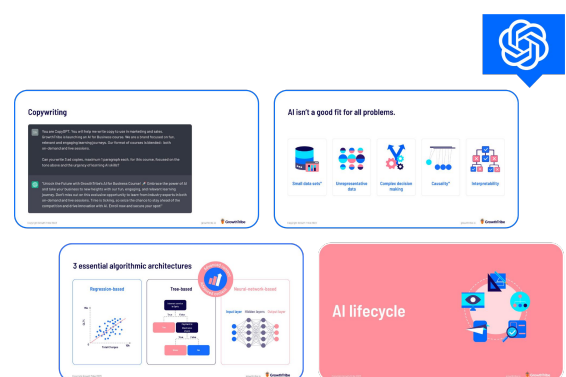
# Looking to Dive Deeper?

Our Mastery Workshops provide immersive, hands-on learning



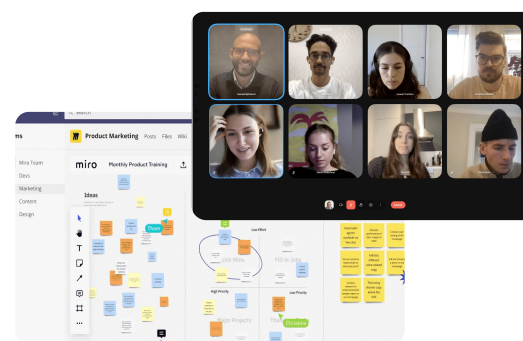
## 2-3-Hour Immersive Sessions:

Dive deep with thorough understanding.



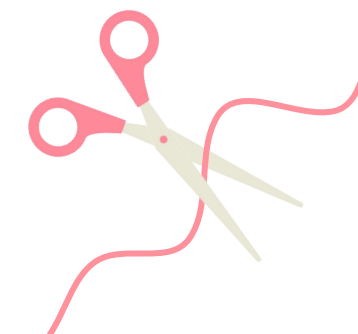
## Hands-on Experience:

Practical exercises and real-world tools for small teams.



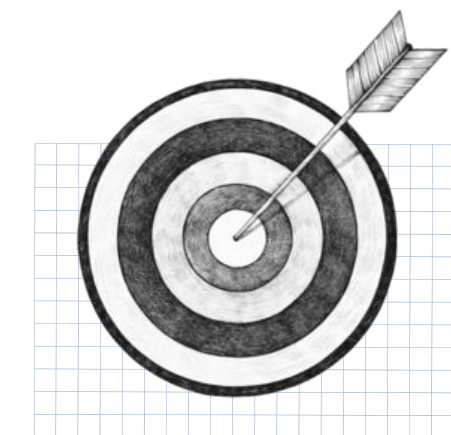
## Collaborative Environment:

Foster teamwork in groups of **up to 25**.



## Pre-session Customisation:

Tailored to your needs with stakeholder input.



## Actionable Outcomes:

Develop an action plan to tackle a specific business problem.

# Mastery Workshops

## Maximise Impact and ROI

### How it works:

- 1 Pick a topic for your team's Master Workshop from our top digital skills list:



AI for Productivity and Performance



Cultivating a Growth Mindset



Growth Marketing and Experimentation



AI for Data Analysis

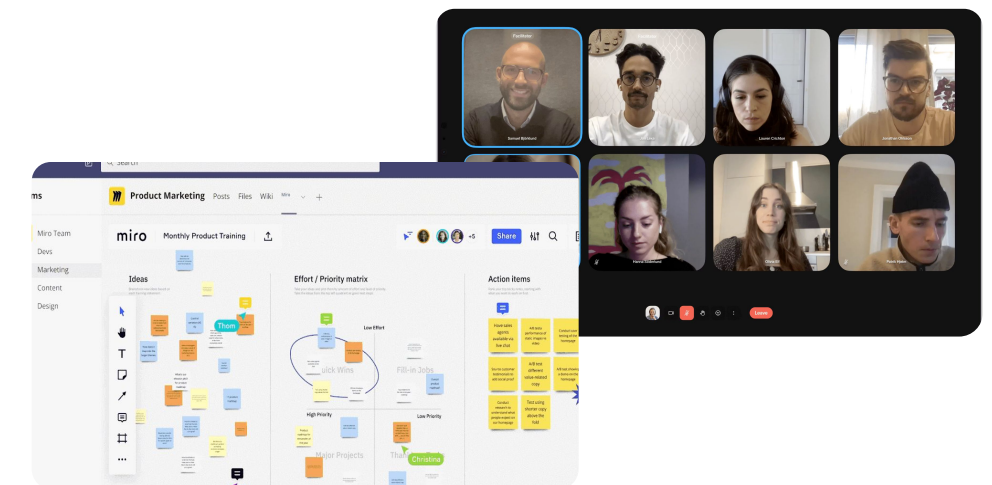


GenAI Essentials

- 2 Engage with an expert in a discovery session and share your team's needs.



- 3 We'll tailor the workshop based on your input and deliver the session just for you.



**Custom Workshop:** Don't see a topic you like? Reach out to us for a fully customised workshop.

# Power Sessions vs. Workshops

## Which is best for you?

Feature	Power Session	Team Workshop
Format	Expert-led upskilling talk	Interactive, hands-on workshop
Duration	2 hours	2-3 hours
Audience Size	Broad. Max 200 people.	Intimate. Max 25 people
Focus	Inspire and learn actionable insights	Deep dive into specific topics, hands-on and immersive
Content Customisation	Personalised	Customised to specific team or organisation challenges
Engagement Level	TedTalk style with Q&A	High interaction and engagement
Use Cases and Examples	Fascinating use cases from other companies	Demos, recommended practices, and implementation tactics
Preparation Required	Minimal pre-session preparation	Requires a pre-session discovery session for input and preparation
Outcome	Quick skill acquisition and inspiration	Team alignment and action planning
Ideal For	Large audiences, quick engagement	Smaller teams, in-depth learning and collaboration

# Choose a training topic

## AI (Artificial Intelligence)

**AI for Data Analysis**  
Utilise AI tools to analyse data, uncover insights, and drive informed business decisions.

**AI for Productivity and Performance**  
Boost efficiency and results with AI-driven tools and hacks, including ChatGPT.

**GenAI Essentials**  
Understand GenAI with practical, accessible insights. Dive into theory and hands-on practice with powerful tools like ChatGPT and DALL-E.

**Boosting Marketing Performance with AI**  
Leverage cutting-edge AI tools like ChatGPT to supercharge your marketing efforts and gain a competitive edge.

## Growth & Marketing

**Drive Value: CLTV and Viral Growth**  
Unlock strategies like referral programs and upselling to boost customer lifetime value and drive viral growth.

**Developing a Growth Mindset**  
Foster a mindset that drives continuous improvement and success.

**Growth Marketing and Rapid Experimentation**  
Quickly test and improve ideas to drive growth and achieve results faster.

**Strategies for Activation and Retention**  
Learn methods like onboarding flows, email marketing, and loyalty programs to keep users engaged and loyal.

## Data

**Data-Driven Decision Making**  
Discover methods for integrating data analysis into decision-making processes to enhance strategic planning.

**Data Visualisation and Reporting**  
Learn techniques for creating impactful visualisations and clear reports.

## Business & Innovation

**Digital Leadership**  
Lead effectively in the digital age with strategies that promote antifragility and adaptability.

**Leading Successful Projects**  
Understand project management techniques to deliver projects on time, within scope, and on budget.

**Looking for custom training?**  
[Talk to one of our Learning Consultants.](#)





Growth Tribe upskills individuals and teams to boost business performance with actionable skills in A.I. & Data, Digital & Growth Marketing, Digital Leadership & Business Skills.

### How?

In an era where digital proficiency is paramount, Growth Tribe ensures your teams stay relevant and future-proof with blended learning. We provide actionable, practical training that equips your workforce with the skills needed to navigate and thrive in the digital landscape.

<b>35.000+</b> Global Alumni	<b>1000+</b> Companies Trained
FEATURED IN <b>TIME</b> #5 Ranked EdTech company in Europe	<b>9/10</b> Satisfaction score for our corporate programs.



# Trusted by global leaders in digital

871

People trained in  
**Data Analytics  
& Data Visualisation**

**PHILIPS**

865

People trained in  
**Growth Marketing &  
Experimentation**



234

People trained on  
**Digital marketing**



179

People trained on  
**Growth Marketing**



172

People trained on  
**Digital Leadership**



465

People trained on  
**Innovation &  
Experimentation**



139

People trained on  
**Data Fundamentals**



75

People trained on  
**Digital Leadership**



# Case-Studies & Customer Success Stories

## Customer Success Stories



### Unilever -Ice Cream Business Group

We upskilled 865 of Unilever's marketers globally on experimentation skills and managed to help them launch experiments and increase their performance. With a satisfaction score of 9.3, this was one of the most enjoyable learning experiences the teams ever had. On top of that they reported a 68% faster time to market after implementing new best practices.



### ING - Platform Innovation

We successfully implemented an innovation program for over 475 ING experts in five different countries around rapid experimentation. By introducing a new mindset and way of working, we enabled teams and individuals to achieve tangible outcomes. The process was executed effectively, and as a result, ING's mortgage team witnessed significant improvements in their data. The mortgage department experienced a remarkable 56% increase in leads, while loan accounts saw an impressive uplift of up to 87.9%.



### Philips - Data Programme

Philips achieved remarkable results by leveraging Growth Tribe's Data Analytic Foundation Program. Through an open enrollment program, 450 employees were successfully upskilled, while 216 teams received intensive coaching, allowing them to immediately apply their newfound knowledge in their daily tasks. The program's impact was impressive, resulting in a total of 871 highly-skilled employees within a span of 24 months. This development has equipped Philips with enhanced capabilities to deliver professional insights, employ advanced analytics, and drive customer-centric strategies.



**Hugo Raajmakers**

Global Head of Platform Innovation @ ING



*"The training Growth Tribe provided to our teams is of extremely high quality and catered to our business context. I would highly recommend them to anyone looking to transform their business through education!"*



**Noortje van Genugten**

Data Analytics Director



*"The biggest improvement I see is that analysts are seeing the bigger picture of their role. They are much more systematic in both working with stakeholders and carrying out their analysis. Furthermore, they are more enthusiastic about new techniques, have improved their data storytelling."*

# Ready to Transform Your Team?

[Book a call with a learning consultant now!](#)

