

Fixing Skills Gaps Across Departments

Boost Performance With
Department-Specific Learning Paths



Thrive in The Digital Era

- Data Visualisation Techniques
- GenAI for Text with ChatGPT
- Conversion Research
- Product Roadmap Development
- Visual AI Prompt for Design

Experimentation for CRO



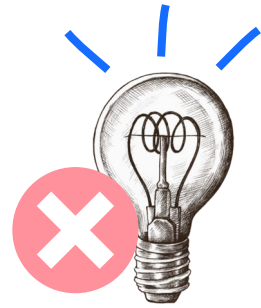
93% Completed in time
9/10 Satisfaction score
75 NPS

44%

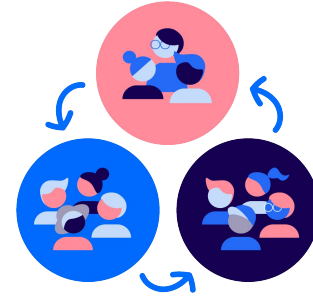
of core skills are expected to change by 2027, highlighting significant **skills gaps across various industries.**

World Economic Forum's 'Future of Jobs Report' 2023

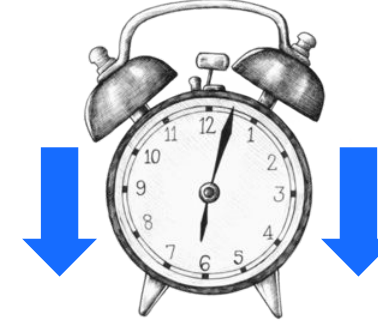
This widening digital skills cap can lead to



Reduced innovation capacity



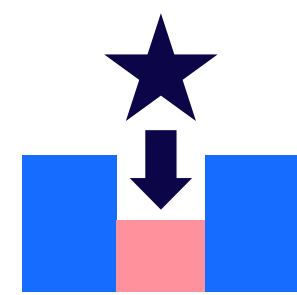
Less cross-functional collaboration



Decreased productivity



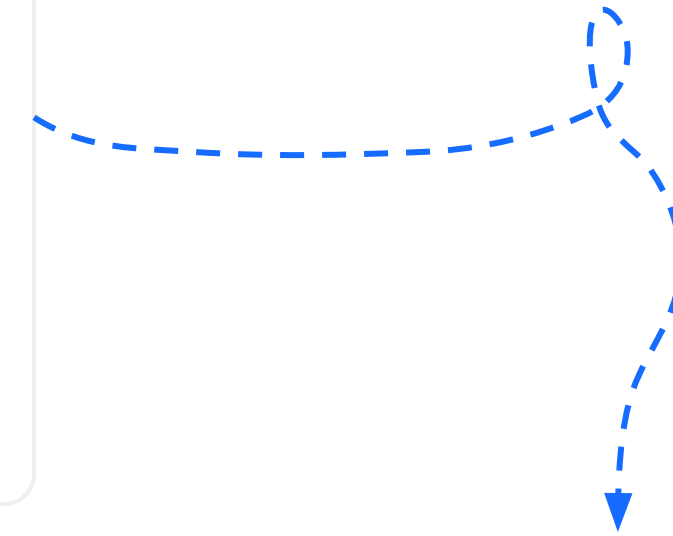
Higher risk for disruptive changes



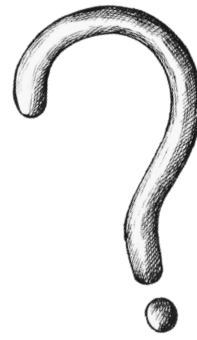
Reduced competitiveness



Compliance and legal risks

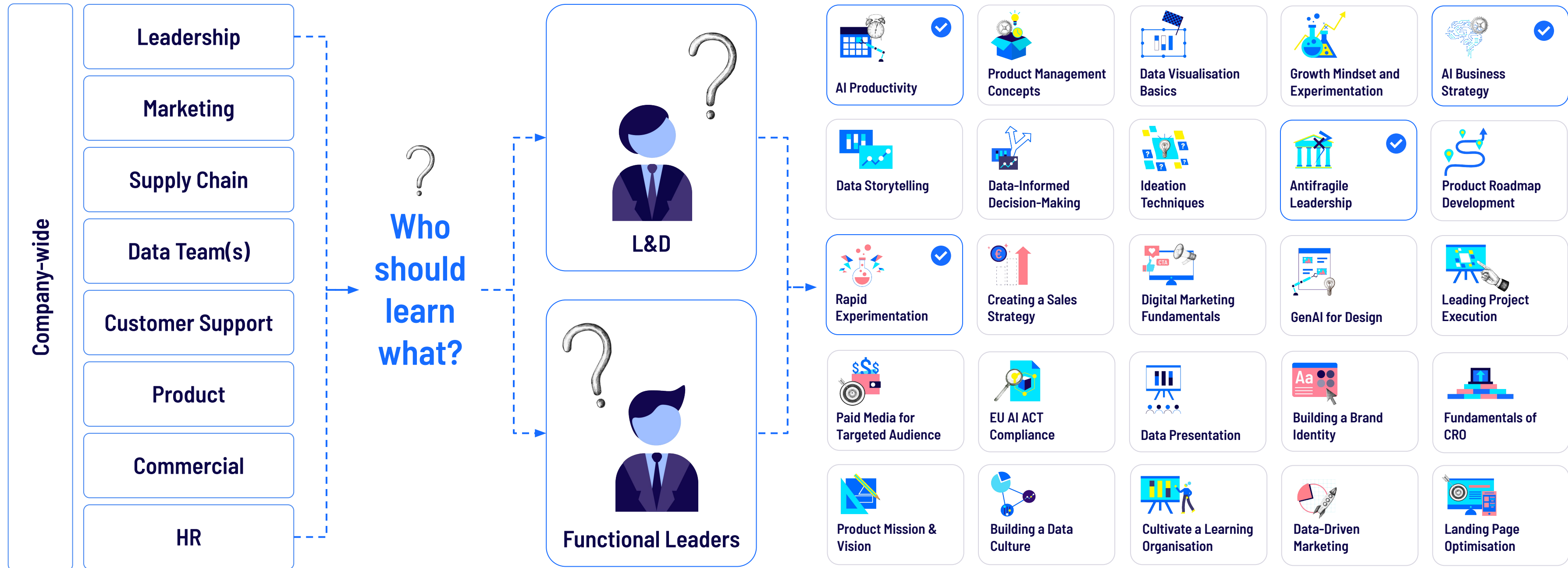


Upskilling is essential in today's rapidly evolving digital landscape to ensure businesses stay competitive and adaptable. As new technologies emerge, employees must develop the skills to leverage these tools effectively, driving innovation, productivity, and efficiency.



But Where Should We Be Upskilling/Reskilling?

It's no easy task to run learning needs assessments and decide which capabilities teams should focus on next.



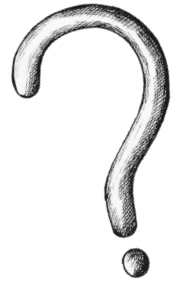
Leadership



23%

of executives say their leaders have the capabilities to navigate today's disrupted world, despite 81% of executives identifying leadership as a high priority for their organisations.

Deloitte. (2023). 2023 Global Human Capital Trends.



The Top 3 Challenges We Usually See in Leadership Teams

Common Obstacles That Impact Performance



1. Hardships in Driving Digital Transformation and AI Integration

Leadership teams find it difficult to guide their organisations through digital transformation and AI adoption. Without effective strategies and tools, they miss key opportunities for innovation, efficiency, and competitive advantage. This gap in digital leadership limits their ability to optimise operations, harness data-driven insights, and fully leverage emerging technologies for growth.



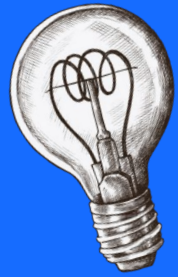
2. Shifting to an Agile Way of Working

The transition from traditional structures to an Agile organisation goes beyond adopting new methodologies—it requires embracing a mindset focused on adaptability, collaboration, and continuous learning. For many leaders, this shift presents challenges. They struggle with balancing long-term vision while responding rapidly to change, finding it difficult to create alignment, build trust, and sustain innovation at scale.



3. Struggling to Adapt, Innovate, and Grow

Leadership teams struggle to keep up with rapid market changes and new technologies. Without fostering continuous learning and growth, they face difficulties in adapting, driving innovation, and staying competitive. The lack of focus on upskilling teams and promoting a learning culture leads to missed opportunities, stagnation, and the risk of falling behind competitors.



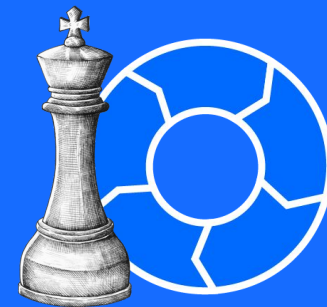
Capabilities to Focus on for Impact

Key Skills to Drive Leadership Success



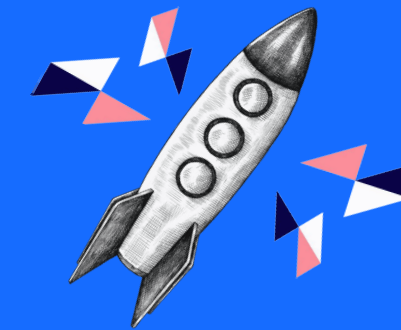
1. Digital Transformation and AI adoption

Key capabilities for leading successful digital transformation and AI adoption include antifragile leadership, fostering a continuous learning culture, and mastering effective change management. AI literacy is also crucial for developing a robust AI business strategy and adopting AI tools that optimise operations.



2. Leading an Agile Organisation

Leaders must master an Agile mindset, including a flexible approach to risk management and problem-solving. Strong leadership and change management are key to guiding teams through transformation. Fostering psychological safety and facilitating cross-functional collaboration is essential for driving team performance and long-term success.

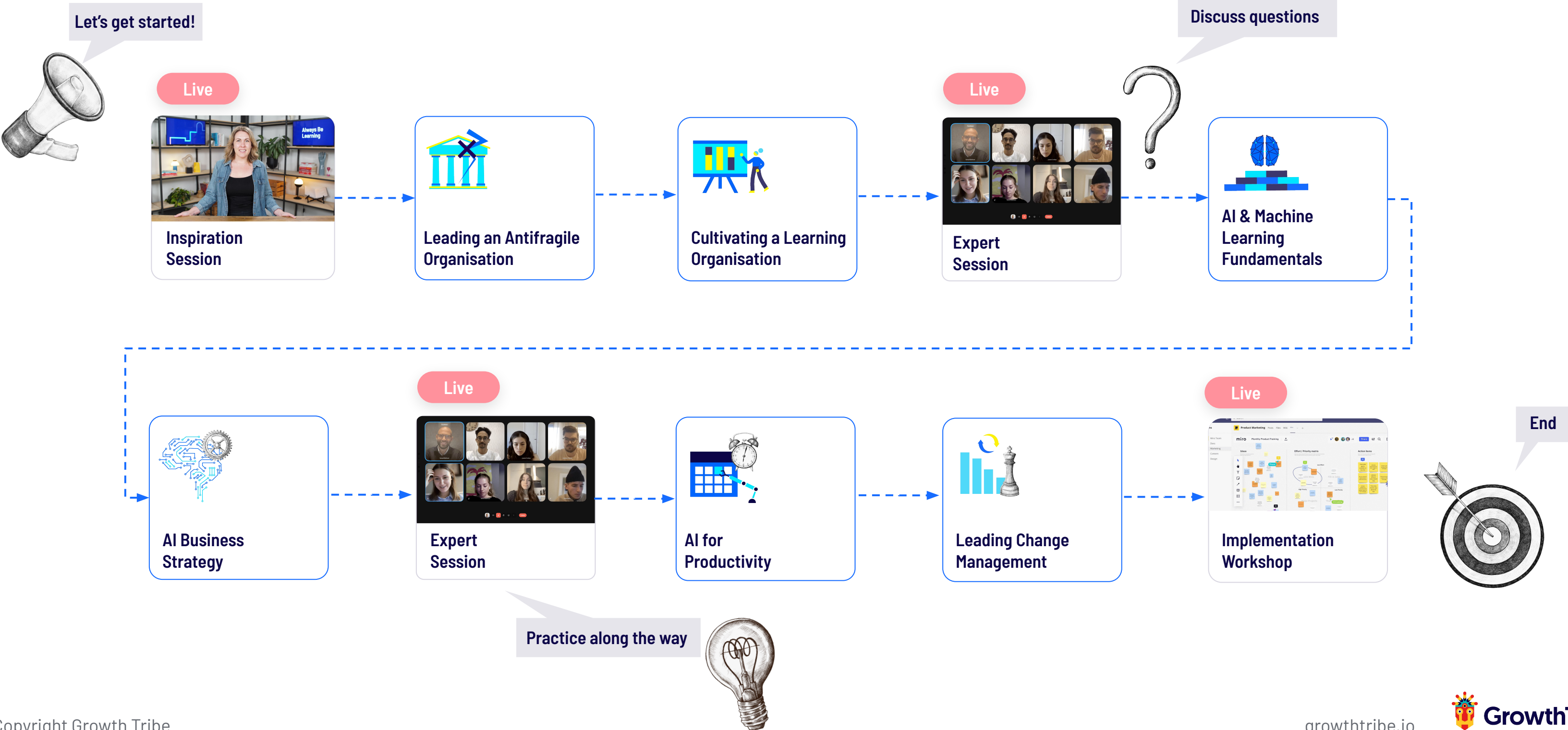


3. Leadership for Growth and Continuous Learning



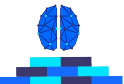



Leadership teams should prioritise continuous learning and a resilient mindset to drive business growth. By embracing adaptability, experimentation, and closing skills gaps, leaders can create a culture that embraces change, leverages data, and invests in team development, ensuring long-term success in a fast-changing world.

1. Digital Transformation and AI Adoption

Learning Path Example

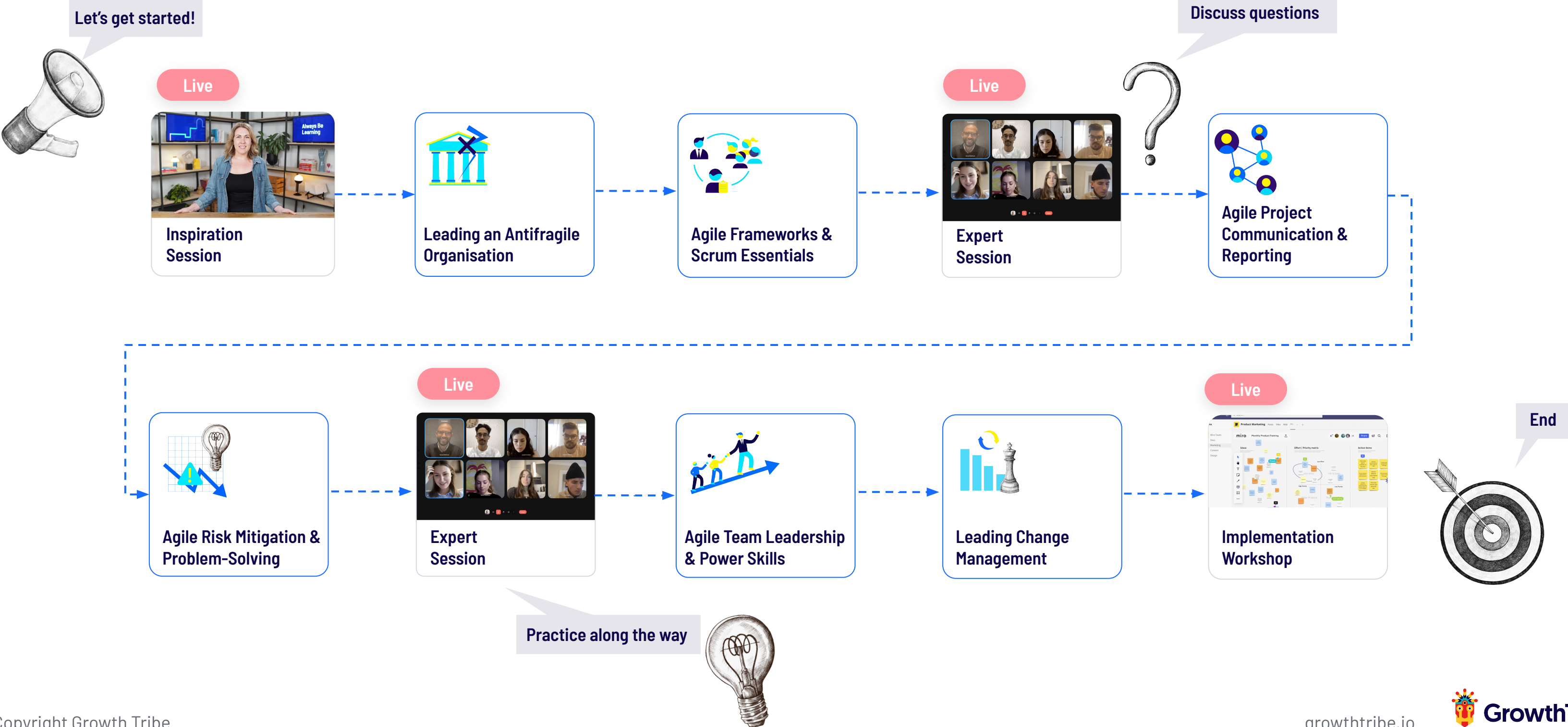


1. Digital Transformation and AI Adoption – Modules Overview

Module	About	Focus Skills	Lessons
 Leading an Antifragile Organisation	Resilient leadership for digital success Discover principles and tactics that empower your organisation to thrive amid uncertainty and change, fostering agility and adaptability.	<ul style="list-style-type: none"> → Leadership → Change Management → Digital Transformation 	<ul style="list-style-type: none"> → Complex and complicated systems → Fragile vs. antifragile → Your responsibility as a leader → Plan of attack: Mapping your desired change
 Cultivating a Learning Organisation	Fuel growth through continuous learning Formulate plans for continuous learning, surmounting obstacles, recognising the value of human resources, and investing in team capacities.	<ul style="list-style-type: none"> → Closing Skills Gaps → Human Capital → Organisational Strategy 	<ul style="list-style-type: none"> → A learning strategy → Identifying key blockers → The era of human capital → A framework to invest in capabilities
 AI & Machine Learning Fundamentals	Understand AI and Machine Learning basics Grasp the essentials of Artificial Intelligence and Machine Learning, unlocking the potential to make informed business decisions and harness transformative technologies.	<ul style="list-style-type: none"> → AI Mindset → AI Application → Scoping Projects with AI 	<ul style="list-style-type: none"> → What are AI and ML? → Types of ML and AI → Applications of AI & ML → Approaching AI projects
 AI Business Strategy	Create an effective AI strategy Develop strategic acumen in integrating AI to drive business growth, exploring how AI aligns with organisational objectives for a competitive edge.	<ul style="list-style-type: none"> → Scoping projects with AI → Skills and Team Mapping → AI Infrastructure and Governance 	<ul style="list-style-type: none"> → Define the problem statement → Data Infrastructure → Organisational Infrastructure → Governance
 AI for Productivity	Boost efficiency with AI Streamline operations and amplify efficiency using AI-powered solutions. Explore how AI can enhance productivity across various business functions.	<ul style="list-style-type: none"> → AI Mindset → AI Application → Scoping Projects with AI 	<ul style="list-style-type: none"> → The mindset for automation → AI for personal productivity → Team productivity → Operational and organisational productivity
 Leading Change Management	Leading change for organisational transformation Develop a leadership approach to steer successful change management and overcome challenges within an evolving digital environment.	<ul style="list-style-type: none"> → Strategic Planning → Change Management → Leadership 	<ul style="list-style-type: none"> → Why change fails → The change canvas → Change Management: Breaking down the 8-step plan

2. Leading an Agile Organisation

Learning Path Example

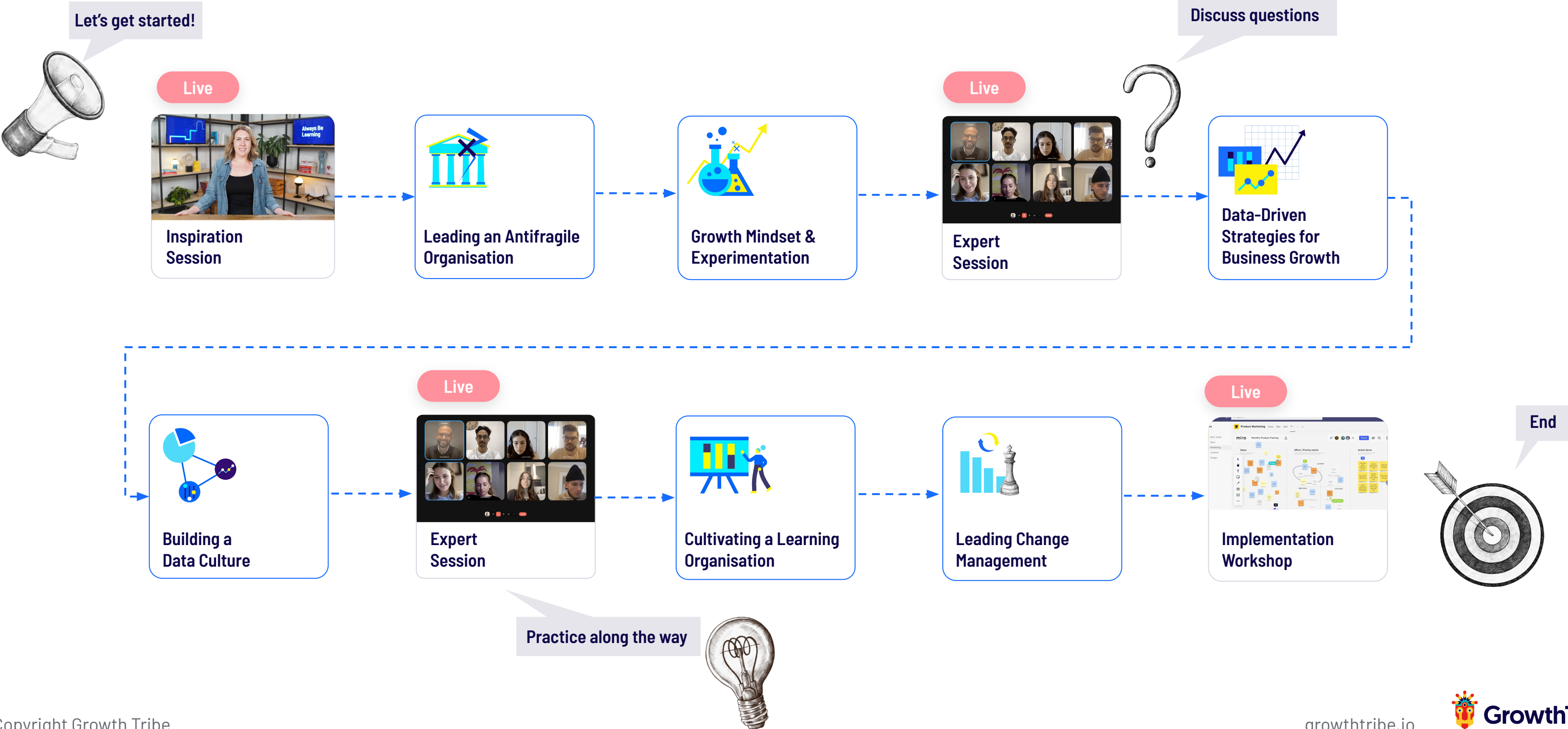


2. Leading an Agile Organisation - Modules Overview

Module	About	Focus Skills	Lessons
 Leading an Antifragile Organisation	Resilient leadership for digital success Discover principles and tactics that empower your organisation to thrive amid uncertainty and change, fostering agility and adaptability.	<ul style="list-style-type: none"> → Leadership → Change Management → Digital Transformation 	<ul style="list-style-type: none"> → Complex and complicated systems → Fragile vs. antifragile → Your responsibility as a leader → Plan of attack: Mapping your desired change
 Agile Frameworks & Scrum Essentials	Agile & scrum proficiency for team & product value Learn Agile principles, refine your understanding of user stories, prioritise projects using the MoSCoW method, and become a proficient practitioner of the transformative Agile-Scrum methodology.	<ul style="list-style-type: none"> → Agile Methodology & Mindset → Scrum Methods and Ceremonies → Estimations 	<ul style="list-style-type: none"> → Agile mindset / principles / processes and practices → Roles and responsibilities → Estimation methods → Time-boxed agendas and Scrum ceremonies
 Agile Project Communication & Reporting	Agile: Data-driven updates & clear comms Gain proficiency in project communication, utilising AI-generated charts, seamlessly track project progress, and ensure alignment with customer requirements.	<ul style="list-style-type: none"> → Agile Metrics → Agile Chart Creation → Agile Project Visuals 	<ul style="list-style-type: none"> → Charts, metrics, and monitoring → Communicate deliverables and customer needs → Burn-down charts & updates → Adapt to different audiences
 Agile Risk Mitigation & Problem-Solving	Agile: Unblock & solve for project success Amplify your project's success through iterative refinement. Unearth potential risks and obstructions, and adeptly apply problem-solving frameworks to pave the way for consistent success.	<ul style="list-style-type: none"> → Risk Identification & Prioritisation → Problem-Solving → Relationship Management 	<ul style="list-style-type: none"> → Task conflicts vs. relationship conflicts → Identify risks and communicate risk prioritisation → Proactive risk mitigation & Problem-solving frameworks → Design a team working environment that fosters trust
 Agile Team Leadership & Power Skills	Elevate Agile teams: Unlocking power skills Learn to lead sprint reviews and retrospectives effectively and conduct goal-driven workshops for project success.	<ul style="list-style-type: none"> → Leadership & Change Management → Cognitive Bias Awareness → Psychological Safety & Collaboration 	<ul style="list-style-type: none"> → Agile PM leadership styles → Recognise cognitive biases and influence your team → Emotional intelligence & psychological safety → Cross-functional collaboration
 Leading Change Management	Leading change for organisational transformation Develop a leadership approach to steer successful change management and overcome challenges within an evolving digital environment.	<ul style="list-style-type: none"> → Strategic Planning → Change Management → Leadership 	<ul style="list-style-type: none"> → Why change fails → The change canvas → Change Management: Breaking down the 8-step plan

3. Leadership for Growth and Continuous Learning





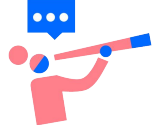




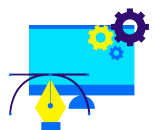



Learning Path Example



3. Leadership for Growth and Continuous Learning - Modules Overview

Module	About	Focus Skills	Lessons
 <p>Leading an Antifragile Organisation</p>	<p>Resilient leadership for digital success Discover principles and tactics that empower your organisation to thrive amid uncertainty and change, fostering agility and adaptability.</p>	<ul style="list-style-type: none"> → Leadership → Change Management → Digital Transformation 	<ul style="list-style-type: none"> → Complex and complicated systems → Fragile vs. antifragile → Your responsibility as a leader → Plan of attack: Mapping your desired change
 <p>Growth Mindset & Experimentation</p>	<p>Digital leadership: Embrace change & foster growth Cultivate a culture of constant enhancement and innovation by nurturing growth mindsets and ensuring team members feel psychologically secure to explore new avenues.</p>	<ul style="list-style-type: none"> → Psychological Safety → Change Strategy → Innovation 	<ul style="list-style-type: none"> → Why experimentation? → The growth mindset → The process of de-risking → Types of experiments
 <p>Data-Driven Strategies for Business Growth</p>	<p>Elevate business: Data-driven leadership Harness the power of data to make well-informed decisions, propelling sustainable business growth and enhancing competitive advantage.</p>	<ul style="list-style-type: none"> → Data Strategy → Data Maturity → Data-Informed Decision Making 	<ul style="list-style-type: none"> → The primary purpose of data usage → The pillars of data maturity → Prioritise key business questions → Make data useful for decision-making
 <p>Building a Data Culture</p>	<p>Cultivating data champions for tomorrow Acquire insights into constructing a culture that relies on data, promoting understanding of data and its effective application across various teams.</p>	<ul style="list-style-type: none"> → Data Roles → Talent Management → Learning Strategy → Digital Transformation 	<ul style="list-style-type: none"> → Data-related jobs → Operationalisation → Data teams → Building a data culture
 <p>Cultivating a Learning Organisation</p>	<p>Fuel growth through continuous learning Formulate plans for continuous learning, surmounting obstacles, recognising the value of human resources, and investing in team capacities.</p>	<ul style="list-style-type: none"> → Closing Skills Gaps → Human Capital → Organisational Strategy 	<ul style="list-style-type: none"> → A learning strategy → Identifying key blockers → The era of human capital → A framework to invest in capabilities
 <p>Leading Change Management</p>	<p>Leading change for organisational transformation Develop a leadership approach to steer successful change management and overcome challenges within an evolving digital environment.</p>	<ul style="list-style-type: none"> → Strategic Planning → Change Management → Leadership 	<ul style="list-style-type: none"> → Why change fails → The change canvas → Change Management: Breaking down the 8-step plan

Other Capabilities for Leadership

Digital Communication	Product Management	Data Literacy & Communication	Business Development
 Persuasive Digital Communication	 Customer-Centric Product Development	 Data-Informed Decision-Making	 Creating a Sales Strategy
 Strategic Communication using Innovative Tools	 Craft the Product Mission, Vision & Value Proposition	 Data Visualisation & Presentation Methods	 Commercial Growth & Diversification
 Building a Brand Identity	 Product-Market Fit: Prototyping, MVPs & Testing	 Presenting Analytical Findings	
 Developing a Digital Communications Strategy	 Product Roadmap Development		

23%

of CEOs are considered digitally savvy, and just 7% of large companies currently employ digitally savvy executive teams according to MIT/Cognizant.

The New Leadership Playbook for the Digital Age: Reimagining What It Takes to Lead - MIT Sloan Management Review and Cognizant.

Case-study Inchcape

Main contact person

Louise Manzano - Group Talent & Organisation Development Director



Key Challenge

How can Inchcape transform its organisation to become customer-centric and drive decisions based on data?

The Solution

To address this challenge, Growth Tribe designed a flexible and comprehensive learning programme that combined virtual and on-demand training. The programme focused on equipping leaders with the right digital skills and tools necessary for experimentation, data-driven decision-making, and agility in a constantly changing environment.

88

NPS

8.7

Quality Support Score

8.8

CSAT

95%

Completion Rate

The Impact

72%

felt more engaged at work after completing the course.

86%

have been able to implement the digital skills and knowledge they acquired from the training.



86%

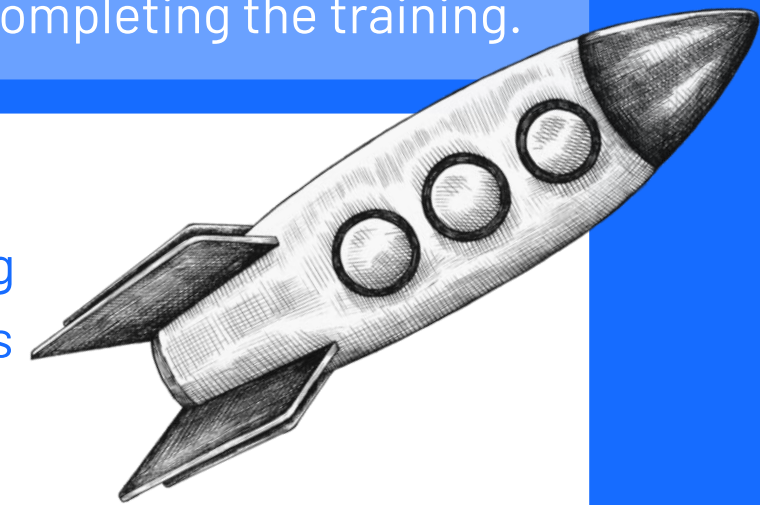
are more inclined to stay with the company after completing the training.

86%

found greater meaning in their work as a result of the training.

100%

reported that Growth Tribes training positively impacted overall business performance.



"Creating a sense of urgency, learning and unlearning strategy it was so impactful on me as it gave me another perspective."

Ivaylo Blajev - Head of Sales and Aftersales

A Bit More About Growth Tribe

75+ Modules and more ...

Data Visualisation Techniques

GenAI for Text with ChatGPT

Conversion Research

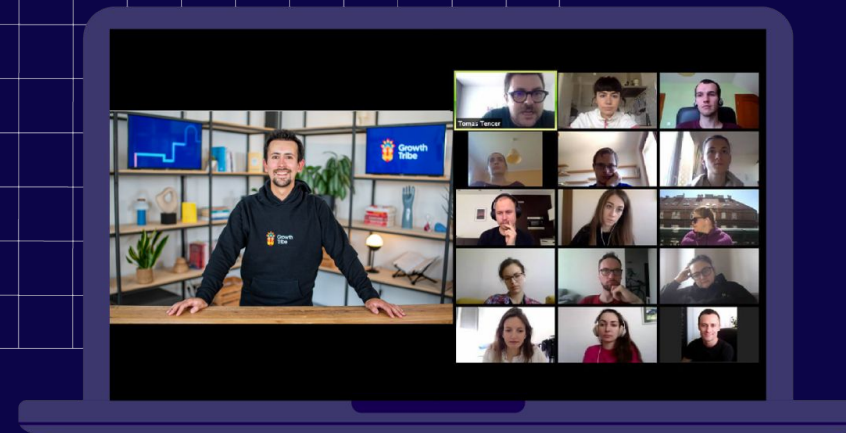
Product Roadmap Development

Visual AI Prompt for Design

Experimentation for CRD

15+ Certificates

Live & On-demand





Growth Tribe upskills individuals and teams to boost business performance with actionable skills in A.I. & Data, Digital & Growth Marketing, Digital Leadership & Business Skills.

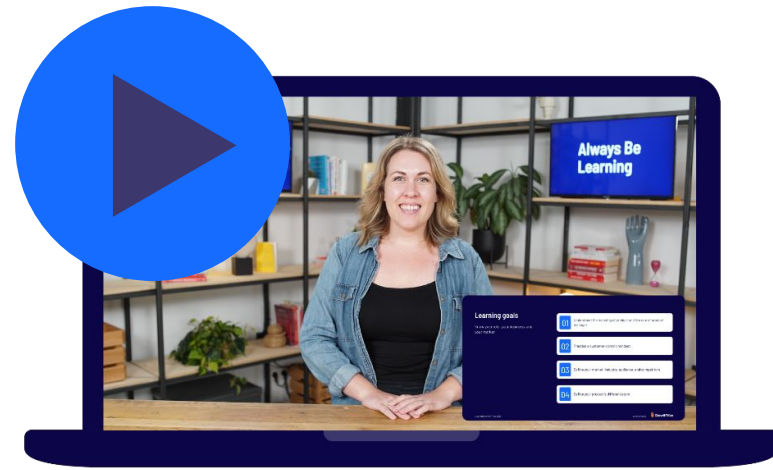
How?

In an era where digital proficiency is paramount, Growth Tribe ensures your teams stay relevant and future-proof with blended learning. We provide actionable, practical training that equips your workforce with the skills needed to navigate and thrive in the digital landscape.

35.000+ Global Alumni	1000+ Companies Trained
FEATURED IN TIME #5 Ranked EdTech company in Europe	9/10 Satisfaction score for our corporate programmes.



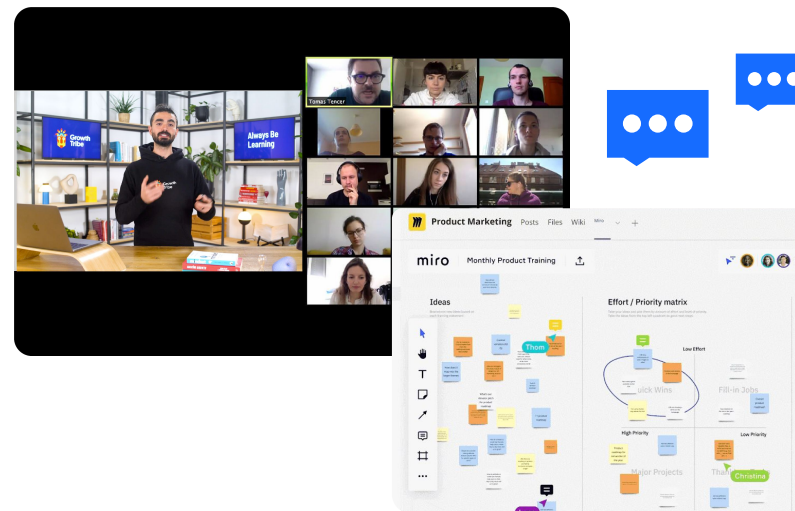
Choose a Format **Adapted** to Your Needs



On-demand

Scalability!

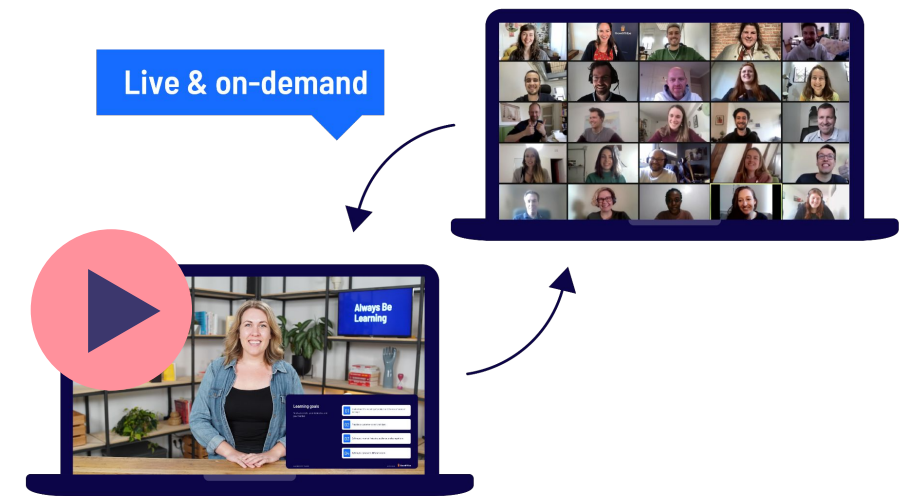
Learn at your own pace



Live

Engagement!

Get answers from experts



Hybrid

Best of both worlds

93% Completed in time
9/10 Satisfaction score

Our Learners Experience Continuous Learning Through Our On-Demand Platform

Each module provides a burst of knowledge on high-value topics like AI for Productivity, Design Thinking, and Building a Sales Pipeline...There's something for everyone.

The image displays a grid of 120 learning modules, each represented by a square icon with a title and a small graphic. The modules are arranged in 5 rows and 24 columns. A central laptop screen shows a course interface for 'AI and Machine Learning Fundamentals' with a 'Question break' section titled 'AI maturity model'. A hand icon points to the 'Pitching and Closing Deals' module in the top row and the 'Cultivate a Learning Organisation' module in the bottom row.

AI Productivity	Product Management Concepts	Data Visualisation Basics	Growth Mindset and Experimentation	AI Business Strategy	Funnel Marketing	Pitching and Closing Deals	Descriptive Analytics	Iterative Design	Managing Data Projects	Predictive Analytics for Business	Content Marketing Strategy	Blockchain and Crypto Fundamental
Data Visualisation Methods	Data-Informed Decision-Making	Ideation Techniques	Antifragile Leadership	Product Roadmap Development	Scaling Complex Projects	Data-Informed Communications	Design Thinking Fundamentals	A/B Testing	Web3, DeFi, The Metaverse, NFTs	Optimise Sales Pipeline	Product-Market Fit	Initiate Projects
Rapid Experimentation	Creating a Sales Strategy	Digital Marketing Fundamentals	GenAI for Design	Lead Generation	Executive Presence	Marketing Tactics	Email Marketing	Agile Risk Mitigation	Digital Asset Risk Mitigation	ChatGPT Prompt Engineering	Sales Fundamentals	
Paid Media for Targeted Audience	Blockchain Case Studies	Data Presentation	Building a Brand Identity	Funnel CR	CR	Blockchain Careers	Data Driven Strategies	Commercial Growth	Project Planning and Documentation	Enhancing Data Stories		
Product Mission & Vision	Building a Data Culture	Cultivate a Learning Organisation	Data-Driven Growth Marketing	La Op	Op	Side Landing Creation	Project Management Fundamentals	Navigate Blockchain Regulation	Lead Change Management	And more...		

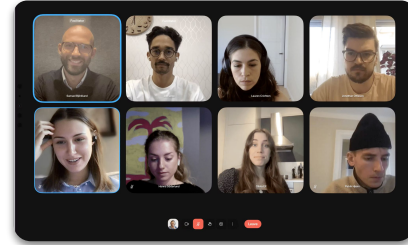
Add Interactive **Live Sessions** Led by Experts Trainers



Inspire & Kick-off **Inspiration Session**

Max 150 people

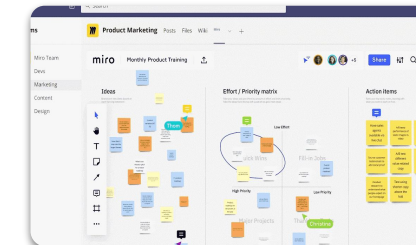
A 1.5-hour live keynote designed to introduce your team(s) to Growth and Marketing, Data & AI, or Leadership Mindset. Leaving them with a new mental toolkit to tackle business challenges.



Engage & Discuss **Expert Session**

Max 25 people

An exclusive 1-hour Q&A with the course's Subject Matter Expert. Your team can ask questions and brainstorm on applying the learnings directly to their roles.



Behaviour Change **Implementation Workshop**

Max 25 people

A 3-hour workshop to solidify learning and foster collaboration. Engage in quality discussion, share knowledge, and create a clear plan for how to implement your learnings. Includes intake calls and next steps for the manager and team.

Giving Your Teams the Best of Both Worlds

Blend on-demand modules with live sessions for a more impactful learning experience.

On-demand modules

Make learning relevant and more effective, by choosing the modules that fit your team's needs and goals best. With our **library of 75+ modules**, there's something for everyone.



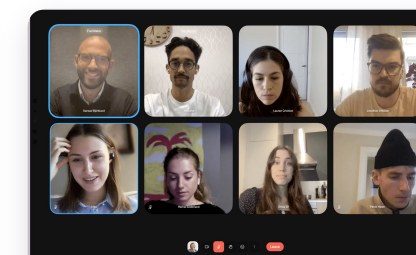
Live sessions

Supercharge your team's learning with interactive live sessions. These sessions enhance collaboration, build trust, and ensure your team can **implement skills in real time**, making training more engaging and effective.

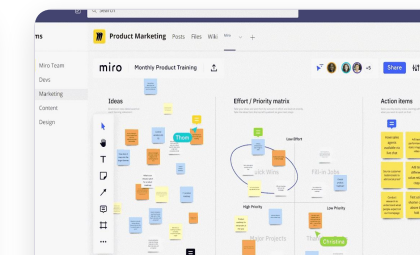
- Rapid Experimentation
- Creating a Sales Strategy
- Digital Marketing Fundamentals
- GenAI for Design
- Paid Media for Targeted Audience
- Blockchain Case Studies
- Data Presentation
- Building a Brand Identity
- Product Mission & Vision
- Building a Data Culture
- Cultivate a Learning Organisation
- Data-Driven Growth Marketing



Inspire & Kick-off
Kick-off Session



Engage & Discuss
Expert Session



Behaviour Change
Implementation Workshop



91%

of participants complete our courses within the desired timeframe. **The industry average for on-demand courses lies around 15%.**

How Do We Keep the Learners Engaged?

We produce in-house content with experts from the field to make sure learning is relevant, easy to follow and fun!

Risk Response: If...Then

→ Identifying, analysing, planning, and implementing risk response is a must-


- Escalate**
to someone with more authority.
- Exploit**
by ensuring the opportunity is realized. Assign best talent and prioritise work.
- Share**
by transferring to more people to ensure the value is captured.
- Enhance**
by increasing probability of success or impact. Add resources to ensure.

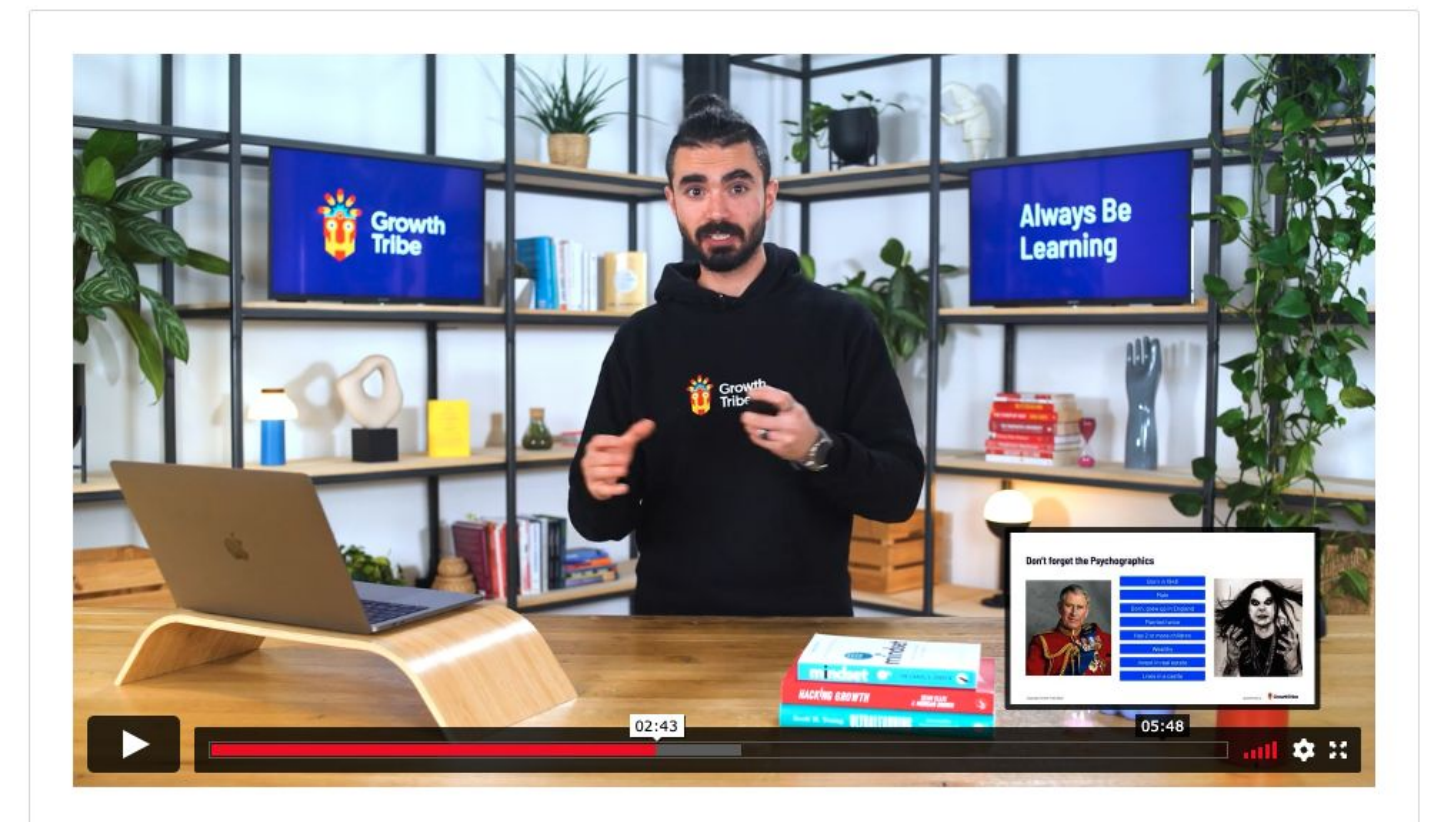
Cost Reserves + **Cost Estimation** = **Cost Baseline**

Aspects of Project Schedule

- Time Estimations
 - Schedule Creation
 - Dependencies
 - Time Reserves
 - Human Resource Capacity
 - Time Tracking of Activities
 - Documentation & Management Time

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growthtribe.io 



Bite-sized videos (with subtitles) of 15 minutes to cover the key concepts in a personal and professional way.

We Help You Go from Learning to Implementation

Our **Live Expert Sessions** are designed to challenge your team to define clear action points and accountabilities throughout the learning journey.

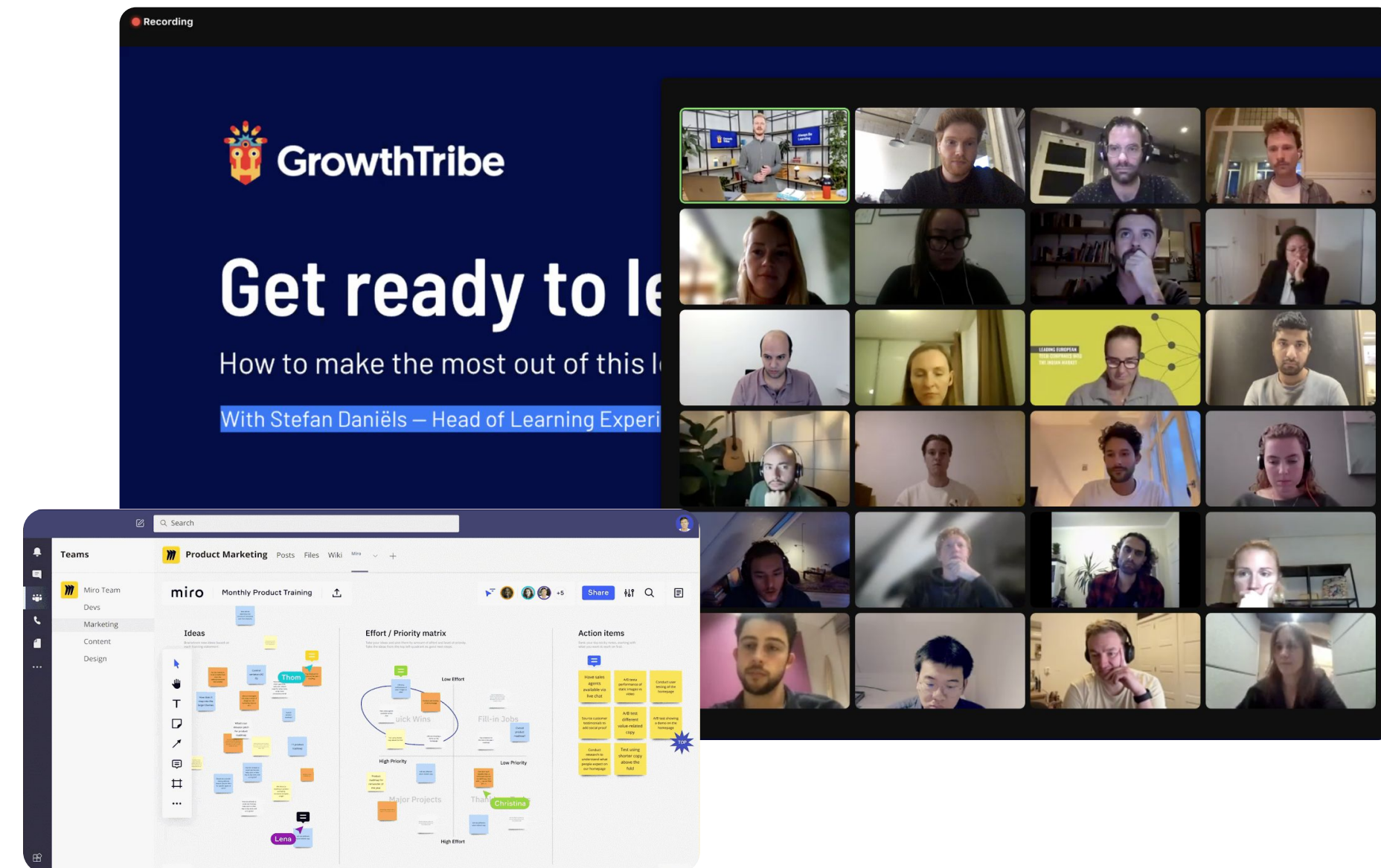


In a nutshell

- 60 min Live Sessions
- Expert Facilitators

Outcomes

- A safe environment for the participants to share their learnings and reveal the organisational **blockers and accelerators**.
- Inclusion of **industry-specific use cases**
- Open discussions to share learnings and findings from their respective **markets/countries**.



Measuring Impact & Sharing Learnings

How we show the impact of learning

Measuring the impact of learning is hard and often overlooked. We think it's essential to align learning efforts with business goals and to help improve the learning experience for your team and others moving forward.

1. Collect qualitative insights through surveys.
2. Conduct short interviews with several participants.
3. Write stories/case studies of how the impact was achieved.
4. Provide an impact report that can be shared within the organisation.



Hendrik Jan Roel
CFO



We have a very long and prosperous relationship with GT. An essential partner for our path to Growth.



Marcel Zuidam
CEO



As NN Bank we are very happy with the outcome of the scan and found the insights very useful. This was exactly what we needed to determine which digital capabilities we needed to prioritise for upskilling.



Hugo Raaijmakers
Global Head of Platform Innovation



Growth Tribe is part of our digital transformation programme. The training they have provided to teams is of extremely high quality and catered to our business context. I would highly recommend them to anyone!

Impact stories and feedback

We've asked participants to share some examples on how this course helps them achieve their goals.



Main achievements

We've asked participants to review whether they impact their key metric. This metric was selected by the business leaders to help drive the north star of the organisation.

76%

Reported that they positively impacted their **time-to-insights**. Helping other teams make data informed decisions faster.

Impact on key skills

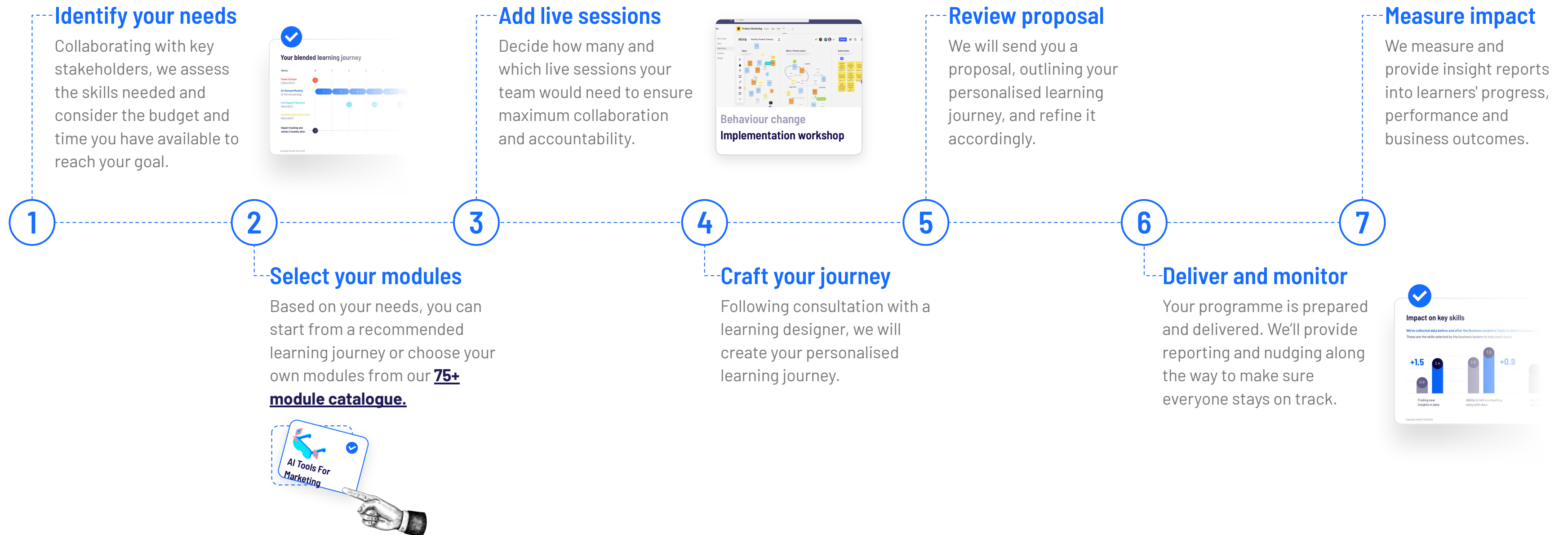
We've collected data before and after the Business analytics track to show increases in proficiency on key data skills. These are the skills selected by the business leaders to help reach goals.



Discover The Power of a Custom-Built Learning Journey

How Does it Work?

We'll work with you to identify knowledge gaps and create a custom learning solution.



Trusted by Global Leaders in Digital

871

People trained in
**Data Analytics
& Data Visualisation**

PHILIPS

865

People trained in
**Growth Marketing &
Experimentation**


Unilever

234

People trained in **Digital
marketing**

 Rabobank

179

People trained in
Growth Marketing

 **Boehringer
Ingelheim**

172

People trained in
Digital Leadership

 **Inchcape**

465

People trained in
**Innovation &
Experimentation**

ING 

139

People trained in
Data Fundamentals

 **Ahold**

75

People trained in
Digital Leadership

 **Heineken**

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Ronald Voorn
Ex-CMO

Now that I'm writing this blog post, a couple of days after the course, there's only one way to describe my experience: 'WOW'. I've never attended such an interesting course in my life!



Louise Van Hees
Customer Lead Innovation Team

What a great course! Feels like I have had a whole semester of courses in just 2 days. So much great knowledge and insights. If you want to be ahead of the crowd, sign up!



Lizbeth Castillo
Head of I2M Excellence

Best training for someone who knows very little about AI cause it has the balance between explaining the basics together with what a business needs for its implementation. Demonstrating some of the shelf AI tools is a needed plus to the training.

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Software Improvement Group

Enhanced our understanding and application of new technologies and processes. It added valuable insights to our knowledge base and provided a solid foundation for integrating AI into our operations. This course is an excellent primer on AI and its practical applications.



VMI Group

Increased enthusiasm about AI and its potential. Learning how to use AI to boost productivity and gain predictive insights.



StudyPortals

Easy to follow and provided practical tools and examples. It helped us understand the basic foundations of how AI works but also equipped me with tools to create solutions independently.

Case-Studies & Customer Success Stories

Customer Success Stories



Unilever -Ice Cream Business Group

We upskilled 865 of Unilever's marketers globally on experimentation skills and managed to help them launch experiments and increase their performance. With a satisfaction score of 9.3, this was one of the most enjoyable learning experiences the teams ever had. On top of that, they reported a 68% faster time to market after implementing new best practices.



ING - Platform Innovation

We successfully implemented an innovation programme for over 475 ING experts in five different countries around rapid experimentation. By introducing a new mindset and way of working, we enabled teams and individuals to achieve tangible outcomes. The process was executed effectively, and as a result, ING's mortgage team witnessed significant improvements in their data. The mortgage department experienced a remarkable 56% increase in leads, while loan accounts saw an impressive uplift of up to 87.9%.



Philips - Data Programme

Philips achieved remarkable results by leveraging Growth Tribe's Data Analytic Foundation Programme. Through an open enrolment programme, 450 employees were successfully upskilled, while 216 teams received intensive coaching, allowing them to immediately apply their newfound knowledge in their daily tasks. The programme's impact was impressive, resulting in a total of 871 highly-skilled employees within a span of 24 months. This development has equipped Philips with enhanced capabilities to deliver professional insights, employ advanced analytics, and drive customer-centric strategies.



Hugo Raajmakers

Global Head of Platform Innovation @ ING



"The training Growth Tribe provided to our teams is of extremely high quality and catered to our business context. I would highly recommend them to anyone looking to transform their business through education!"



Noortje van Genugten

Data Analytics Director



"The biggest improvement I see is that analysts are seeing the bigger picture of their role. They are much more systematic in both working with stakeholders and carrying out their analysis. Furthermore, they are more enthusiastic about new techniques, and have improved their data storytelling."

Ready to reduce the skill gap?

[Book a call with a learning consultant now!](#)

